



CHRIST (DEEMED TO BE UNIVERSITY) SCHOOL OF BUSINESS AND MANAGEMENT (BBA) BANGALORE CENTRAL CAMPUS HOSUR ROAD

PRESENTS



ESPRI 34TH EDITION

SENTENTIA AETERNUM

EVERY DECISION LEAVES A GOLDEN TRACE

10TH & 11TH DECEMBER 2025





CHRIST

(Deemed To Be University)

CHRIST (Deemed to be University) was born out of the educational vision of St Kuriakose Elias Chavara, an educationalist and social reformer of the nineteenth century in South India. He founded the first Catholic indigenous congregation, Carmelites of Mary Immaculate (CMI), in 1831 which administers CHRIST (Deemed to be University).

"CHRIST (Deemed to be University) was established as 'Christ College' in 1969. It undertook path-breaking initiatives in Indian higher education with the introduction of innovative and modern curricula, insistence on academic discipline, imparting of Holistic Education and adoption of global higher education practices with the support of creative and dedicated staff."

The University Grants Commission (UGC) of India conferred Autonomy to Christ College in 2004 and identified it as an Institution with Potential for Excellence in 2006. In 2008, under Section 3 of the UGC Act, 1956, the Ministry of Human Resource Development of the Government of India declared the institution a Deemed to be University, in the name and style of Christ University. One of the first institutions in India to be accredited in 1998 by the National Assessment and Accreditation Council (NAAC), Government of India, and subsequently in 2004, 2016, and 2022, CHRIST (Deemed to be University) is currently accredited with an 'A+' Grade. The University is ranked among the top 100 universities in India at 60 in the NIRF India Ranking 2024 of the Ministry of Education, Government of India.

The multi-disciplinary University, which focuses on teaching, research and service, offers Bachelor, Master and Doctoral programmes in humanities, social sciences, sciences, commerce, management, engineering, architecture, education, and law to about 30000+ students. The University offers its programmes at four campus locations in Bangalore in Karnataka, at Lavasa in Pune in Maharashtra, and Ghaziabad in Delhi NCR.

The campus is a living example of harmonious multiculturalism with students from all the states and union territories and around 60 different countries. CHRIST (Deemed to be University) publishes six peer-reviewed research journals and has published more than 300 books in Kannada and English. A promoter of sports, music and literary activities, it is a nurturing ground for creative excellence.





SCHOOL OF BUSINESS AND MANAGEMENT

Established in 1991, the School of Business and Management stands as a cornerstone of academic excellence, dedicated to nurturing visionary leaders and innovative entrepreneurs. The School offers an extensive portfolio of academic programs, including the Bachelor of Business Administration (BBA), specialized BBA Honours programs, and the Bachelor of Hotel Management (BHM). At the postgraduate level, it provides distinguished offerings such as the Master of Business Administration (MBA), Executive MBA, and MBA in International Business.

The Bachelor of Business Administration (BBA) is designed to provide students with a strong foundation in business principles and management practices. The program emphasizes experiential learning, case studies, and industry interactions to prepare students for real-world challenges. Specialized tracks within the BBA program allow students to tailor their education to align with their career aspirations, covering areas such as Finance, Marketing, Human Resource Management, Business Analyties, and Entrepreneurship.

With a presence across multiple campuses, including Bangalore Central, Bannerghatta Road, Kengeri, Yeshwanthpur, Delhi NCR and Pune Lavasa, the School fosters a dynamic and interconnected learning environment. As an esteemed member of the AACSB Business Education Alliance, the School adheres to the highest global standards of excellence in management education, equipping its graduates to excel in the ever-evolving business world.

CUSBMA

The Christ University School of Business and Management Association (CUSBMA) serves as a vibrant nexus for students and faculty, fostering a collaborative environment dedicated to student well-being and holistic development. CUSBMA provides a platform for students to unleash their potential, offering diverse avenues to showcase their talents and refine their skills. As a dynamic force within the School of Business and Management, CUSBMA plays a pivotal role in orchestrating a wide array of activities, enriching the academic and co-curricular experience for all.





ESPRIT

"34 Years Of Excellence"

For more than three decades, ESPRIT has emerged as a luminous constellation in the firmament of academic excellence, radiating far beyond the conventional boundaries of a mere management fest. This is not simply an event-it is a profound narrative of intellectual awakening, a symphonic convergence of brilliant minds where innovation breathes and creativity dances.

Like a masterful composition, ESPRIT orchestrates an extraordinary tableau where 300 exceptional talents and over 2,100 passionate souls intertwine, creating a mesmerizing tapestry of human potential. Each year, the fest transcends its physical manifestation, becoming a living, breathing entity that pulse with the rhythm of transformative ideas and unbridled imagination.

This year, we are poised to surpass all previous benchmarks, making ESPRIT bolder and more dynamic than ever before. Historically guided by ambitious concepts from 'Saamyavastha' and 'Yuvasamarthya' to last year's hidden depths, 'Vishwamakhya', this edition now unfurls under the profound guiding principle of 'Sententia Aeternum' - The Eternal Judgement.

ESPRIT invites participants to embark on a transformative odyssey. Traverse the boundaries of conventional thinking, dive into unexplored intellectual landscapes, and emerge fundamentally changed. The goal is not just to compete, but to forge Sententia Aeternum: the lasting, perfected wisdom required for modern leadership.

More than a fest, ESPRIT is a crucible of human potential-a sanctuary where dreams are not just conceived but meticulously crafted, where collaboration is an art form, and innovation is the very oxygen that sustains its existence. Each iteration of Esprit writes another chapter in an ongoing saga of intellectual and creative metamorphosis, leaving an indelible imprint on every soul fortunate enough to be part of its extraordinary narrative.





SENTENTIA AETERNUM

"Every Decision Leaves A Golden Trace"

In a world racing ahead, what truly defines success? Is it what we accumulate, or what we awaken within? Sententia Aeternum stands as a reminder that greatness is not found in motion, but in meaning; not in the noise of ambition, but in the silence of clarity.

Inspired by the ancient art of Alchemy, Sententia Aeternum reimagines transformation as a managerial truth. At its heart lies the Law of Equivalent Exchange, the timeless principle that nothing of value is ever gained without intent, sacrifice, and purpose. Here, gold is not metal; it is mastery, the courage to turn constraint into creativity, chaos into clarity, and pressure into progress.

Sententia Aeternum celebrates the leader who doesn't seek to control the fire, but to become it. Every decision becomes a crucible, every challenge a test of conviction. Through struggle comes refinement; through awareness, evolution. Leadership, here, is not inherited, it is forged.

Because the truest gold is not what glitters.

It is what survives the fire, and still chooses to shine.

So when the flames rise and the world demands more, will you chase what glows, or create what endures?

Will you seek gold... or become it?







SUPREMUS MERITIUM BEST MANAGER

"True leadership isn't proven in ease - it's forged in command."

In every era, there exists one arena that defines what greatness truly means.

At ESPRIT, that arena is SUPREMUS - the ultimate battleground where intellect, composure, and conviction converge to crown the finest of leaders.

Supremus, derived from Latin for "The Supreme One," the pinnacle of managerial brilliance and dominance. This is not merely a competition; it is a command performance, a test of how power is wielded, how clarity is maintained under pressure, and how leadership transforms from skill into instinct.

In Best Manager, participants are stripped of predictability and thrust into the chaos of decision-making that demands precision, purpose, and poise. Each round is a storm of numbers, people, and perception - and only those who can anchor calm within that storm rise to the top.

Supremus isn't about knowing all the answers; it's about mastering the moment. This vertical unites every essence of management, strategy, finance, marketing, human resources, and communication into one seamless pursuit of excellence. It calls for leaders who can think on their feet, act with courage, and inspire with control.

CONTACT:

PRADYUM GOYAL: +91 83730 85917 SHAURYA SAURABH: +91 73577 60888

E-MAIL ID: BM.ESPRIT2025@GMAIL.COM





SAPIENTIA MERITIUM BUSINESS QUIZ

"Knowledge turns effort into excellence, and ideas into gold."

In the dynamic world of business, knowledge is the true catalyst of transformation. Sapientia embodies the pursuit of wisdom, strategy, and innovation, where curiosity refines into clarity and learning transforms into value.

Sapientia captures the true essence of modern alchemy. Each question challenges participants to think beyond the obvious, blending awareness with analytical depth and creativity.

This Business Quiz is designed for those who think on their feet, testing awareness, strategy, innovation and the forces shaping the realm of business today. Guided by expert quizmasters, the event promises an engaging, competitive, and insightful experience that tests not just what you know, but how you think.

Are you ready to unlock the golden power of knowledge and prove your business acumen? Join us at Sapientia, the Business Quiz, where wisdom becomes wealth.

CONTACT:

SHREYAS SRIRAM: +91 8296093644 MALHAR KULKARNI: +91 7066606764 RISHI MUKHERJEE: +91 7086594725 HRUSHIL PAREKH: +91 9769612314

E-MAIL ID: BQ.ESPRIT2025@GMAIL.COM





CONSILIUM MERITIUM CORPORATE STRATEGY

"The walls of the Sanctum will remember your decisions, but they will not forgive them. Every gain requires focus and clarity."

Welcome to Consilium, the ultimate proving ground where the Mark of the Victor is earned through superior intellect and strategic agility. This is war in the boardroom - a crucible where every strategic choice will forge your reputation and establish your ultimate value.

Here, you will be thrust into the C-Suite's most critical moments - hostile takeovers at dawn, market volatility by noon, and existential decisions by dusk. Your mission: to craft strategies that not only secure survival but achieve undisputed market dominance. Resources are finite. Information is imperfect. Every move will have consequences. And every hesitation will cost you dearly.

In Consilium, there are no safe bets. You will analyze markets, negotiate outcomes, outwit competitors, and chart a course through uncharted waters - all while the clock ticks and the conditions shift. This is a realm where knowledge, discipline, and intention are the only currencies that matter for true value creation.

The Mark of the Victor awaits the professional who acts with courage, clarity, and conviction. Will you emerge as the Master Strategist who successfully claims victory, or the leader who faltered in the moment of truth?

CONTACT:

ANUKHRAHA A - +91 8861962707 DARREN KOSHY - +91 6363793037 SHATAKSHI VERMA - +91 62637 34828

E-MAIL ID: CS.ESPRIT2025@GMAIL.COM





VALYROS MERITIUM WEALTH MANAGEMENT

"True value is forged by wisdom; returns are shaped by discipline."

In the spirit of ESPRIT - Sententia Aeternum, Valyros embodies purposeful value-creation, where strategy becomes substance and insight compounds into enduring outcomes. Drawing on the alchemical idea of refinement, it celebrates the disciplined craft of building wealth through intellect, intent, and precision.

Here, participants act as architects of value, navigating evolving markets where every choice demands clarity, balance, and foresight. Through portfolio design, valuation rigor, risk architecture, and behavioral discipline, they learn to turn uncertainty into structure and volatility into opportunity.

Valyros signifies growth through refinement, the courage to analyze deeply, adapt decisively, and act with purpose.

In this crucible of intellect and innovation, wealth isn't merely managed, value is designed, compounded, and stewarded.

CONTACT: VIR DADHA- +91 9597657911 MUDIT JAIN- +91 6264941315

E-MAIL ID: WM.ESPRIT2025@GMAIL.COM





VIVENTIA MERITIUM HUMAN RESOURCES

"Empowering People to Thrive."

Viventia, derived from the Latin vivere meaning to live, embodies the spirit of vitality, growth, and purposeful evolution. As the Human Resources vertical, it stands as a celebration of the art of transforming potential into performance and vision into reality.

In this vibrant space where life meets leadership, participants step into the living dynamics of human potential. They navigate challenges that test not only their intellect and strategic acumen but also their empathy, adaptability, and emotional intelligence, the core attributes that define a true Human Resources leader.

In times marked by constraint and uncertainty, leadership takes on a deeper meaning. It becomes the act of breathing life into possibilities, creating value under pressure, and transforming adversity into opportunity, the very essence of The Midas Touch.

Viventia is not merely an event; it is a living journey, an experience where purpose ignites progress, learning fuels transformation, and growth becomes a continuous way of life.

CONTACT:

ADITYA NATHAWAT: +91 8740811411 AYESHA FIROZ HADFA: +91 91089 08682 SAMRIDDHI RAIZADA: +91 73787 72611 SHIVANGI SWAIN: +91 83277 61781

E-MAIL ID:

HR.ESPRIT2025@GMAIL.COM



VERITATIS MERITIUM PUBLIC RELATIONS

"In the realm of communication, truth is our gold, and integrity our craft."

In a world shaped by perception, truth isn't found, it's created. Veritātis explores that creation, where communication becomes credibility and perception evolves into lasting impact.

Every idea begins as a spark: a raw fragment of thought that, through strategy, insight, and collaboration, is transmuted into brilliance. Much like the alchemist's touch, Public Relations turns the ordinary into the extraordinary shaping meaning, forging trust, and turning dialogue into direction.

Become the architects of understanding, where narratives are crafted with intent and stories build bridges between people and purpose. In a world where every word matters, stand at the crossroads of influence and authenticity, shaping how the world sees, hears, and believes.

Veritatis is not just an event; it is a celebration of the craft that turns dialogue into direction and connection into change. Here, every conversation carries weight, every perspective adds value, where participants refine not just messages, but themselves..

So, let this serve as a reminder: in Public Relations, don't wait for the story to unfold.

CONTACT:

SAHARSH JAIN: +91 8801560600

SIDDHARTH SHANKAR: +91 8197007672

ABHINAV JAIN: +91 9079600148

E-MAIL ID:

PR.ESPRIT2025@GMAIL.COM





ARDENTIA MERITIUM MARKETING

'The best brands don't just sell - they stand for something that people want to be part of.'

Ardentia, derived from ardens (burning, passionate) and essentia (essence), captures the spirit of purposeful fire, the spark that turns intent into impact and ideas into influence. It represents the heart of marketing: the power to inspire motion, to influence, and to create lasting change.

At ESPRIT, this vertical offers a journey into the world of communication and persuasion, where creativity meets precision, and ideas evolve into narratives that move people. It is a platform for aspiring marketers to explore the force that turns insights into influence, and strategies into stories that endure.

Here, participants will engage with the dynamic rhythm of modern marketing, understanding audiences, shaping perceptions, and channeling creativity into value that resonates with the public.

In this vertical, you will discover how energy transforms into impact, and how drive becomes the influence that defines an era.

Think you can ignite ideas and build momentum that lasts?

Ardentia welcomes you - where every spark finds its purpose, and every idea becomes a force.

CONTACT:

KANISH SHAH: +91 9869560602

PUSHKAR SHARMA: +91 9342707599

ARCHITA JINDAL: +91 7007830035

E-MAIL ID:

MARKETING.ESPRIT2025@GMAIL.COM





CRESCENTIA MERITIUM

ENTREPRENEURSHIP DEVELOPMENT

"Every empire begins as an idea. But only the relentless have the will to turn that idea into a revolution"

Welcome to Entrepreneurship Development, the vertical where creation is not just encouraged, it is demanded. This is the crucible in which founders are forged, where raw imagination is forced to confront risk, reality, and ruthless competition.

Here, you will enter the true arena of venture-building, concepts born in chaos, refined under pressure, and defended in the unforgiving glare of investor judgment. Your task is simple but severe: build, break, rebuild, and rise. Markets will shift. Resources will shrink. Time will vanish. And every decision you make will determine the fate of the enterprise in your hands.

In ED, there are no passive thinkers. You will ideate with precision, strategize with intent, negotiate with conviction, and execute with speed. Creativity becomes your greatest currency. Resilience becomes your armour. Clarity becomes your advantage. And courage becomes the force that separates the dreamers from the builders.

The Mark of the Founder awaits those who dare to shape the future with their own hands.

Will you emerge as the creator of the next breakthrough, or be consumed by the very vision you sought to build?

The arena is open. The crowd is ready & The choice is yours.

CONTACT:

DHRUV AGRAWAL: +91 94835 31133

KUSH JAIN: +91 6359-264843

DARSHAN MEHTA: +91 9500138261

E-MAIL ID:

ED.ESPRIT2025@GMAIL.COM





SODALORIA MERITIUM GROUP TASK

"In true alchemy, every element transforms when united by purpose.

In true teamwork, every member turns effort into gold."

Welcome to Sodaloria, a fellowship of minds bound by shared purpose, where camaraderie shapes strategy into action.

Inspired by the legend of King Midas, the challenge invites teams to discover their own Midas Touch, not through victory alone, but through harmony, precision, and purpose. True gold lies not in triumph, but in transformation, when collaboration transcends individuality and collective effort shines with the brilliance of shared vision, trust, and perseverance.

Alchemy demands unity, for transformation begins when every element yields itself to the flame that forges brilliance. Here, intellect, intuition, and intent must fuse under pressure, revealing mastery born from shared purpose and mutual respect. The alchemist's fire tests resilience, yet rewards only those who dare to blend reason with instinct, strategy with spirit.

Participants enter as distinct minds, diverse in skill and thought, yet must emerge as one. The challenge is not mere competition, but creation turning friction into momentum, ambition into achievement, and ideas into something enduring, radiant, and unmistakably golden.

But remember, not all who enter are destined to prevail, only the finest shall cross the threshold of this trial.

CONTACT:

ADITYA KASHWANI: +91 95133 44008 ZUHA SULTANA: +91 70195 42402 E-MAIL ID: GT.ESPRIT2025@GMAIL.COM





IUMC

INTERNATIONAL UNDERGRADUATE MANAGEMENT COMPETITION

"Amidst sbifting paradigms, the ones who think deeper and act sharper will drive the world forward."

Welcome to the International Undergraduate Management Competition, an exclusive platform under ESPRIT, that brings together aspiring changemakers from across the world. The competition serves as a stage for international undergraduates to apply their knowledge, strategic thinking, and creativity to real-world business challenges.

Rooted in this year's theme-inspired by the art of alchemy and the principle of transformation through conscious exchange, IUMC redefines how management challenges are approached. Participants will experience dynamic case scenarios that will test their analytical ability, adaptability, and teamwork under evolving conditions.

IUMC is an opportunity to engage with peers from diverse academic and cultural backgrounds, broaden perspectives, and build meaningful global connections. Each round encourages participants to think critically, make informed trade-offs, and develop practical strategies for success.

As part of ESPRIT, IUMC invites the next generation of global leaders to step forward to learn, compete, and grow through a journey that celebrates excellence, effort, and transformation.

CONTACT:

ADITYA KASHWANI: +91 95133 44008 ZUHA SULTANA: +91 70195 42402

E-MAIL ID:

IUMC.ESPRIT2025@GMAIL.COM





GUIDELINES

- ESPRIT is open to Undergraduate Students only.
- The composition for the events are as follows:

EVENT	NO. OF PARTICIPANTS	PRIZE POOL
Best Manager	1	₹25,000
Business Quiz	2	₹45,000
Corporate Strategy	1	₹45,000
Entrepreneurship Development	1	₹45,000
Marketing		₹45,000
Public Relations	1	₹45,000
Human Resources		₹45,000
Wealth Management	1	₹45,000
IUMC	1-2	₹15,000
Group Task	Contingent	₹15,000

- The cash prize is subject to TDS.
- Participation in at least 5 events is mandatory for the contingent, excluding Entrepreneurship Development and IUMC.
- Each college can have a contingent of 5-9 participants.
- Entrepreneurship Development: Independent event open to participants from all academic disciplines; participation in Group Task on Day 2 is not required.
- CHRIST (Deemed to be University) contingents are only eligible to win the "CHRIST Contingent Trophy", while other contingents are eligible to win the Overalls Trophy.





GUIDELINES

- IUMC is an international event organised by ESPRIT, and it is open to participants from International Universities.
- Kindly report to the designated venues specific to the event in a timely manner and failure to do so will lead to disqualification of the participant.
- A bonafide letter duly signed by the HOD/Principal, with details of all the participants and the events they are participating in is required.
- All the participants are required to carry their College ID Cards and original Government ID proofs.

Registration charges for Business Quiz:		
IN-STATION COLLEGES	₹2000/-	
OUT-STATION COLLEGES	₹2500/-	

Registration charges for all other verticals (including Entrepreneurship Development):		
IN-STATION COLLEGES	₹1200/-	
OUT-STATION COLLEGES	₹1800/-	

- The registration fee for In-station colleges include breakfast and lunch on both the days and a participant kit.
- For Out-station colleges it includes accommodation for 2 days, breakfast and lunch on both the days and a participant kit.





GUIDELINES

Participants are expected to follow the CHRIST (Deemed to be University) Code of Conduct which includes:

- Participants are advised and encouraged to strictly abide by formal dress code (limited to trousers, shirts and blazers) throughout the course of the event.
- Participants are expected to maintain appropriate behaviour and decorum inside the campus and at the place of accommodation.
- Participants shall not use any derogatory words when in campus.
- Participants are expected to acknowledge the judge's decisions which will be final and binding.
- · Please note that the management's decision is final and binding.
- Any property damage caused by a participant will not be entertained by the University or Department. The entire contingent will be held responsible for the damages, and this will also result in a fine or penalty.
- · Participants are prohibited from consuming and using any intoxicants.
- · Live animals and flammable materials are not allowed on campus.
- Participants must not carry any harmful or sharp object that could injure themselves or others.
- University/Department will not be responsible for any loss or damage to any personal belongings of the participants. Participants will be held responsible for their own belongings.





PAYMENT AND REGISTRATION PROCEDURE

Click on the link below or scan the Payment QR on the next page.

https://eacademia.southindianba
nk.bank.in/ChristFee/

Click on "Select Fee Name"

Click on "Select Category"

Choose "Fest" →

Enter Fee Details

Pay through Card/ Net

Banking/ UPI

Select the Category you wish to make payment for:

Enter Captcha Code

Note transaction
Reference Number and
Download payment
Receipt.

Esprit 34th Edition: In-Station Christite

Esprit 34th Edition: In-Station
Non Christite

Esprit 34th Edition: In-Station
Non Christite

Esprit 34th Edition:
Business Quiz In-Station Christite

Esprit 34th Edition:

Business Quiz In-Station Non Christite

Esprit 34th Edition:
Business Quiz Out-Station

Register through the link below or scan the registration

https://forms.gle/Dn9F9VfFVfWUJ7UX7

QR on the next page:





ESPRIT 34th EDITION

PAYMENT AND REGISTRATION:

• Payment QR Code:

• Registration QR Code:





Last date of registration: 7th December, 2025

Instagram: @espritfest Linkedin: @Esprit: 34th Edition

E-mail: espritfest.sbm@fest.christuniversity.in

FACULTY COORDINATORS:

Dr. Arun Krishnan arun.krishnan@christuniversity.in

Dr. Mudita Sinha mudita.sinha@christuniversity.in

TEAM ESPRIT:

- +918088410755
- +917259642547
- +917461813398
- +91 9880217135





CHRIST (DEEMED TO BE UNIVERSITY) BANGALORE CENTRAL CAMPUS HOSUR ROAD

EMAIL

mail@christuniversity in

PHONE

Tel: +91-80-4012 9100

Fax: +91-80-4012 9000

ADDRESS

CHRIST (Deemed to be University)
Hosur Road

Bengaluru - 560029